WNCT I WNC Lcom VNI) OSVO VNI) OSVO VII SON NG SILVY

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

And:

3050 K Street Northwest Washington, DC 20007

Greer Margolis & Mitchell

Greenville, NC 27834 ENCT 3221 South Evans Street

CONTRACT

10/18/16 - 10/24/16 4713 candidate Product Advertiser Contract Dates 4713 Estimate # Contract / Revision 905874 O Original Date / Revision 25170683 Alt Order#

POL/Roy Cooper for Governor IN117/SP159/AL1336 9912856 Special Handling EOM/EOC Agy Code Adults 35+ ENCT Billing Cycle <u>)emographic</u> gency Ref roperty Billing Calendar Katz Washington 297 Account Executive Broadcast 07/19/16 Advertiser Ref / 10/14/16 317 Cash Katz/Washingto Sales Office Cash/Trade Product 1/2

\$100.00	_	N M		:30		8p-9p <u>Rate</u>	6 ENCT 10/21/16 10/21/16 Fri 8p Vampire Diaries Start Date End Date Weekdays Spots/Week
\$65.00	****	MN		:30		9p-10p <u>Rate</u> \$65.00	E 5 ENCT 10/18/16 10/18/16 Tue 9p No Tomorrow Start Date
\$100.00		M		:30		9p-10p <u>Rate</u> \$100.00	4 ENCT 10/20/16 10/20/16 Thu 9p Supernatural Start Date
\$0.00	0	NM		:30		3p-5p	D 3 ENCT 10/23/16 10/23/16 Sun 3p Movie
\$40.00	4	Z		:30		5p-530p <u>Rate</u> \$10.00	2 ENCT 10/18/16 10/24/16 Cops Start Date
\$60.00	4	N		:30		9a-10a <u>Rate</u> \$15.00	1 ENCT 10/18/16 10/24/16 Steve Wilkos Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 MTWTF 4
Amount	Spots	Type S	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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3221 S. Evans St. Greenville, NC.27834 252-355-8500 WNCT Side WINGSWED THE BEAUTING

WNC Tecom Greenville, NC 27834 (252) 355-8542 ENCT 3221 South Evans Street

Advertiser 10/18/16 - 10/24/16 Contract Dates 4713 candidate Product Contract / Revision 905874 Ċī Original Date / Revision 07/19/16 / 10/14/16 4713 Alt Order# 25170683 stimate #

POL/Roy Cooper for Gove

\$40.00	4	NM		:30		1130p-12m <u>Rate</u> \$10.00	Spots/Week 4	6 Cougartown <u>Weekdays</u> MTwTF	10/24/1 nd Date 0/24/16	E 19 ENCT 10/18/16 <u>Start Date</u> E Week: 10/18/16 1
\$100.00	4	MM		:30		1030p-11p <u>Rate</u> \$25.00	Spats/Week 4	6 Seinfeld Weekdays MTWTF	10/24/1 <u>Id Date</u> /24/16	E 18 ENCT 10/18/16 Start Date En Week: 10/18/16 10
\$25.00	1	NM		:30		p 10p-1030p <u>Rate</u> \$25.00	9 On Your Side News @ 10p 10p-1030p leekdays Spots/Week Rate S 1 \$25.0	I ! I>	10/23/1 nd Date)/24/16	17 ENCT 10/23/16 Start Date Ei Week: 10/18/16 10
\$20.00	2	MN		:30		3p-4p <u>Rate</u> \$10.00	Spots/Week 2	6 Robert Irvine Weekdays MTWTF	10/24/10 nd Date 0/24/16	15 ENCT 10/18/16 Start Date E Week: 10/18/16 1
\$40.00	4	M		:30		4p-5p <u>Rate</u> \$10.00	Spots/Week 4	6 Cheaters <u>Weekdays</u> MTWTF	10/24/1 nd Date 0/24/16	14 ENCT 10/18/16 Start Date E Week: 10/18/16 10
\$20,00	4	NM		:30		1230a-130a <u>Rate</u> \$5.00	Spots/Week 4	6 Community Weekdays MTWTF	10/24/1 nd Date 0/24/16	13 ENCT 10/18/16 Start Date E Week: 10/18/16 1
\$40.00	4	M		:30		11p-1130p <u>Rate</u> \$10.00	n <u>Spots/Week</u> 4	6 Cougar Town Weekdays MTWTF	10/24/1 nd Date 0/24/16	E 12 ENCT 10/18/16 Start Date E Week: 10/18/16 1:
\$25.00	, mix	MN		:30		p 10p-1030p <u>Rate</u> \$25.00	9 On Your Side News @ 10p 10p-1030p Veekdays Spots/Week Rate S- 1 \$25.0u		10/22/1 nd Date)/24/16	11 ENCT 10/22/16 Start Date Er Week: 10/18/16 10
\$105.00	ယ	M		:30		p 10p-1030p <u>Rate</u> \$35.00	9 On Your Side News @ 10p 10p-1030p <u>eekdays Spots/Week Rate</u> <u>wTF</u> 3 \$35.00	l≞l≥	10/24/1 nd Date 0/24/16	10 ENCT 10/18/16 Start Date E Week: 10/18/16 1
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\$0.00	0 0	Z Z		.i. iii	ÿ	9p-10p Frequency	quency Fx-Girffrien	Wed 9p Frequency Fri 9n Crazy Fx-Girlfrien	16 10/19/16 16 10/21/16	D 7 ENCT 10/19/16
						<u>Rate</u> \$100.00	Spots/Week 1	<u>Weekdays</u> F	End Date 10/24/16	Start Date Week: 10/18/16
Amount	Spots	Type Spots	Rate Rtn	Spots/ Length Week	Days	Start/End Time		Ch Start Date End Date Description	Date End Dat	*Line Ch Start [

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WNCT CO EVELLE BUT WORLT

3221 S. Evans St. Greenville, NC 27834 252-355-8500 The Greenville, NC 27834 (252) 355-8542 **ENCT** 3221 South Evans Street

	Contract / Revision 905874 / 5	Alt Order # 25170683
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	Origi	Original Date / Revision
POL/Roy Cooper for Gove		07/19/16 / 10/14/16

\$150.00		NM	:30	8p-9p <u>Rate</u>	6 10/19/16 Wed 8p Arrow End Date Weekdays Spots/Week	N 35 ENCT 10/19/16 1 Start Date End
\$150.00	۔	NM	:30	8p-9p <u>Rate</u> \$150.00	10/18/16 Tue 8p Flash nd Date Weekdays Spots/Week 10/24/16 -T 1	N 34 ENCT 10/18/16 10/18/ Start Date End Date Week: 10/18/16 10/24/16
\$5.00	۔	NM	:30	11p-12a <u>Rate</u> \$5.00	10/24/16 Sa 11p Cops Reloaded Id Date Weekdays Spots/Week	N 33 ENCT 10/18/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$5.00	_	NM	:30	1030p-11p <u>Rate</u> \$5.00	16 10/24/16 Sa 1030p Seinfeld <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> 10/24/16S- 1	N 32 ENCT 10/18/16 1 Start Date End Week: 10/18/16 10/2
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\$0.	0	MN	:30	/n11p-1130a	10/24/16 M-F 11p-1130a Cougar Town11p-1130a	D 30 ENCT 10/18/16 1
				<u>Rate</u> \$10.00	! 5	Start Date En Week: 10/18/16 10/
\$10.00	_	NM	:30	4p-5p	10/23/16 Su 4p-5p Rookie Blue	N 29 ENCT 10/23/16 1
\$0.00	0	NM	:30	4p-5p	10/24/16 King of Queens	D 28 ENCT 10/18/16 1
\$0.00	0	NM	:30	p 10p-1030p	10/23/16 9 On Your Side News @ 10p 10p-1030p	D 27 ENCT 10/23/16 1
				<u>Rate</u> \$10.00	Date Weekdays Spots/Week 4/16S 1	<u>Start Date</u> <u>End Date</u> Week: 10/18/16 10/24/16
\$10.00	_	MN	:30	3p-4p	16 Su 3p Rookie	5
\$0,00	0	NM	:30	2p-3p	10/24/16 Judge Alex	D 25 ENCT 10/18/16 1
\$0.00	0	NM	:30	8a-9a	10/24/16 Steve Wilkos	D 24 ENCT 10/18/16 1
\$0	0	NM	:30	11p-12a	10/24/16 Cops Reloadded	D 23 ENCT 10/18/16 1
\$15.00	ω	NIN	:30	130a-2a <u>Rate</u> \$5.00	10/24/16 M-F 130a Seinfeld 1 Date Weekdays Spots/Week 24/16 MTWTF 3	E 22 ENCT 10/18/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
				<u>Rate</u> \$5.00	End Date Weekdays Spots/Week 10/24/16 MTWTF 4	<u>Start Date End</u> Week: 10/18/16 10/2
\$20.00	4	MN	:30	12a-1230a	16 Raising Hope	E 20 ENCT 10/18/16 1
				Rate	Date Weekdays Spots/Week	Start Date End Date
Amount	Type Spots	Rate Rtn Type	Spots/ Days Length Week	Start/End Time	Start Date End Date Description	*Line Ch Start Date E

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Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCTacom Greenville, NC 27834 **ENCT** 3221 South Evans Street

	Contract / Revision	Alt Order#
	905874 / 5	25170683
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	Origi	Original Date / Revision
POL/Roy Cooper for Gov		07/19/16 / 10/14/16

\$1,165.00	52		0.00	Totals						
\$20.00	-	NM	:30		7p-8p <u>Rate</u> \$20.00	Spots/Week 1	N 36 ENCT 10/23/16 10/23/16 Su 7p Movie Start Date	3/16 10/23 End Date 10/24/16	36 ENCT 10/23/16 10/23/1 Start Date End Date Week: 10/18/16 10/24/16	N 36 Wee
				***************************************	Rate \$150.00	Spots/Week 1	e Weekdays w	End Date 10/24/16	Start Date End Date Week: 10/18/16 10/24/16	Wee
Amount	Spots	Rate Rtn TypeSpots		Days	Time	,	Ch Start Date End Date Description	t Date End	Ch Start	*Line
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Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

Signature:

Date:

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and servicely, shall remain obligated to pay to station that mount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170683 CPE: 297/317/4713

Changes as of: 10/14/2016 at 7:12 AM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Primary Demo: Adults 35+ Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

Agency Order #: 5021522

Buyer: Outen, David

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 6
Station: ENCT

Total CPP: \$0.00

Total Spots: 52

Total \$: \$1,165.00

Total GRP: Traffic #: 905874

Separation:

Comments: Revised Order
Buyer added funds to clear spots
TTADD: \$170
TTREV: \$1,165
PLS CFM
T/R JACOB Salesperson: JACOB ROTH 212-373-8175

0.000	CAN 13 4a-1:30a	Level 3	CAN 12 12:30p-1p	Level 3	11 Sa 11 10p-10:30p	Level 3	Tu-F,M 10 10p-10:30p	Level-3	CAN 8 99-109	Level 3	CAN 7 9p-10p	Chang	6 8p-9p	Chang	5 9p-10p	Chang	Th 4 9p-10p	Level 3	2 5p-5:30p	Level 3	Tu-F,M 1 9a-10a	# Day/Time	7. 11
	30a)		10:30p	ω	M 10:30p	3	₩		₩	Changes: Rate from 65 to 100	0	es: Program I	οp	es: Program I	ф	3	,M 30p	ω	o _. ⊼	Time	
												65 to 100		from Cont		from Arrov						DP	-
	Community		Cougar Town		9 On Your Side On The CW		9 On Your Side On The CW		The Originals		Supernatural(R)-CW		Vampire Diaries	Level 3 Changes: Program from Containment-CW to No Tomorrow	No Tomorrow	Level 3 Changes: Program from Arrow(Encore)-CW to Supernatural, Rate from 65 to 100	Supernatural		King of the Hill		Steve Wilkos Show	Program	
	\$5.00		\$5.00		\$25.00		\$35.00		\$65.00		\$100.00		\$100.00		\$65.00	to 100	\$100.00		\$10.00		\$15.00	Rate	
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₩0.00	# P P P P P P P P P P P P P P P P P P P		\$0.00		\$25.00		\$105.00		\$0.00		\$0.00		\$100.00		\$65.00		\$100.00		\$40.00		\$60.00	49	Total
	9000	T	# 6 8	T	\$0.00	7	\$0.00		\$6.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	СРР	
0.0	2		3		0.0		00				9		0.0		0.0		0.0		0.0		0.0	GRP	

CAN 15 6p-6:30p

CAN 14 6:30p-7p

Day/Time

CAN 16 5:30p-6p

Level-3

Contract # 25170683 Agency: GMMB CPE: 297/317/4713

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Changes as of: 10/14/2016 at 7:12 AM

Station: ENCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 6

Total Spots: 52

Total CPP: \$0.00

Total \$: \$1,165.00

Separation: Total GRP: Traffic #: 905874

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Product: Cooper-NC-Gov

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

무 Program Crazy Talk Cheaters Rules of Engagement Are We There Yet? CW Afternoon Movie Rules of Engagement Raising Hope American Dad American Dad King of Queens Cleveland Show \$10.00 \$10.00 \$10.00 \$10.00 \$10.00 \$10.90 \$10.00 \$25.00 \$10.00 \$10.00 \$10.00 \$10.00 Rate A35P Rating Φ Φ Φ Φ Φ 0 Φ Φ Φ Φ Φ Φ Len 10/18 8 8 8 8 3 8 30 30 8 30 3 8 Φ Φ Φ Φ N Φ Φ Φ Φ Φ Φ Φ 10/18 - 10/18 Assistant: JACOB ROTH 212-373-8175 Spots Total \$20.00 \$0.00 \$0.00 \$0.00 \$0.00 \$3.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Total 49

CAN 25 41a-12h

CAN 26

Tu-F,M 10a-11a

\$15.00

3

CAN 24 2p-3p

CAN 23 42n-1p

Level-3

CAN 20 4p-2p

CAN 21 5:30p-8p

CAN 22 19-29

Level 3

CAN 19 26-36

Level 3

\$0.00

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GRP

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/14/2016 at 7:12 AM Flight: 10/18/16 - 10/24/16

Office: WASHINGTON

Total Spots: 52

Version: Highlighting Revision 6
Station: ENCT Market: Greenville/New Bern/Wash

Total \$: \$1,165.00

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905874

Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

Agency Order #: 5021522 Buyer: Outen, David Primary Demo: Adults 35+

Salesperson: JACOB ROTH 212-373-8175

Level 3
Tu-F,M
CAN 36 6a-7a CAN 33 8a-9a CAN 29 6a-6:30a CAN 35 7a-7:30a CAN 34 7:30a-8a CAN 32 7:30a-8a CAN 31 7a-7:30a CAN 30 6:30a-7a CAN 28 6:30a-7a CAN 27 6a-6:30a 37 3p-4p Su 38 10p-10:30p Tu-F,M 39 10:30p-11p # Day/Time Level 3 increased freq P 9 On Your Side On The CW Program Seinfeld Rookie Blue Cops Reloaded Weekend Morning Edition (WNCT Simulcast) Are We There Yet? Intelligence for Your Life Steve Wilkos Show-B \$10.00 \$25.00 \$25.00 \$10.00 \$10.00 \$10.00 \$10.00 \$10.00 \$10.00 \$5.00 \$5.00 \$5.00 \$5.00 Rate A35P Rating Φ Φ Φ Φ Φ Φ Φ Φ Φ Φ 0 0 Len 10/18 8 30 3 30 8 3 8 8 8 8 8 30 30 Φ 4 Φ Φ Φ Φ Φ Φ Φ Φ Φ 10/18 - 10/18 Spots Total \$100.00 \$10.00 \$25.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Total 4 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 CPP GRP 0.0 9. 9.0 9.0 9.0 9. 9

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007

> Changes as of: 10/14/2016 at 7:12 AM Flight: 10/18/16 - 10/24/16 Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Version: Highlighting Revision 6
Station: ENCT Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total Spots: 52

Total CPP: \$0.00

Total \$: \$1,165.00

Traffic #: 905874 Separation: Total GRP:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Agency Order #: 5021522 Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

	CAN		CAN		CAN		CAN		CAN		CAN		CAN		CAN		CAN				CAN				CAN		_
Level-3	CAN 53 6 p-7p	tevel 3	CAN 52 4 p-6p	Level-3	CAN 51 4:30a-2a	Level 3	CAN 50 2p-4p	Level 3	CAN 49 7p-7:30p	Level 3	CAN 48 7:30p-8p	Level-3	CAN 47 8p-9p	Level-3	CAN 46 9 p-10p	Level 3	CAN 44 9p-10p	Level 3	Tu-F,M 43 1:30a-2a	Level 3	CAN 42 42n-12:30p	increased freq	Tu-F,M 41 12m-12:30a	Level 3	CAN 40 10:30p-11p	# Day/Time	
	Crazy Talk	11.	CW Afternoon Movie		Intelligence for Your Life		CW Afternoon Movie		Family Guy		Family Guy		Reign		Jane the Virgin		Cops Reloaded		Seinfeld		Seinfeld		Raising Hope		Cougar Town	DP Program	
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Contract # 25170683 **CPE:** 297/317/4713 **Agency:** GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Changes as of: 10/14/2016 at 7:12 AM

Product: Cooper-NC-Gov

Version: Highlighting Revision 6
Station: ENCT

Market: Greenville/New Bern/Wash
Office: WASHINGTON

Total Spots: 52 Total \$: \$1,165.00

Total CPP: \$0.00

Total GRP: Traffic #: 905874

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH

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49	Spots		10/18	Len	Rate Rating Len 10/18	Rate	ogram
Total	Total	10/18 - 10/18					
eparation:	s	Salesperson: JACOB ROTH Assistant: JACOB ROTH 212-373-8175					

Г	T			1		Т	Г	Г	Г			Г		T	-		T							-			-
	66		65		64		63		62		61		CAN 60		CAN 59		CAN 58		CAN 57		CAN 56 8p-9p		CAN 55 8p-9p		CAN 54	**	
increased freq	Tu-F,M 11p-11:30p	Changes: Day/Tim	Su 65 7p-9p	Level 3 Changes: Rate from 100 to 150	64 8p-9p	Level 3 Changes: Rate from 100 to 150	63 8p-9p	Level 3	Su 62 4p-5p	Level 3 Changes: Progran	Tu-F,M 61 4p-5p	Level-3	CAN 60 41p-1a	Level 3	CAN 59 4:30a-2a	Level 3	CAN 58 1a-1:30a	Level-3	CAN 57 12m-1a	Level-3	Se 8p-9p	tevel-3	Th 8p-9p	Level-3	CAN 54 5 p-5:30p	# Day/Time	
		e from Su l		m 100 to 15		m 100 to 15				from King							\Box									무	_
	Cougar Town	Level 3 Changes: Day/Time from Su 8p-10p to Su 7p-9p	CW Movie of the Week	50	Arrow(R)-CW	50	The Flash		Rookie Blue	Level 3 Changes: Program from King of Queens to Cheaters	Cheaters		CW Late Night Movie		Great Big World		Community		Cops Reloaded		Cheaters		BC's Legends of Tomorrow(R)-CW		Made in Hollywood	Program	
	\$10.00		\$20.00		\$150.00		\$150.00		\$10.00		\$10.00		\$5.00		\$5.00	(0)	\$5.00		\$5.00		\$20.00		\$100.00		\$10.00	Rate	
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	30		30		30		30		30		30		30		36		8		#		\$		3		3	Len 10/18	Г
	4										4		Φ		Φ		Φ		Ф		Φ		Ф		Φ	10/18	
												STATE OF THE STATE														S	
	4	•			_						4		Φ		Ф		Ф		θ		Ф		Ф		Φ	Spots	
	\$40.00		\$20.00		\$150.00		\$150.00		\$10.00		\$40.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	49	. 0.00
	\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	CPP	
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Sa 70 11p-12m

Cops Reloaded

\$5.00

30

TOTALS: 52

Level 3

Level 3

Sa 69 10:30p-11p

Seinfeld

\$5.00

0

30

Level 3

Tu-F,M 68 12:30a-1:30a

Community

\$5.00

0

30

4

increased freq

Tu-F,M 67 11:30p-12m

Cougar Town

\$10.00

0

30

Rate Rating

Len 10/18

Day/Time

무

Program

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/14/2016 at 7:12 AM Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 6
Station: ENCT Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total Spots: 52

Total CPP: \$0.00

Total \$: \$1,165.00

Total GRP:

Primary Demo: Adults 35+ Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

10/18 - 10/18

Spots Total

CPP

GRP.

Total 69

\$20.00

\$0.00

0.0

\$5.00

\$0.00

0.0

\$40.00

\$0.00

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5021522

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	: 9058/4

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52	
\$1.165.00	\$5.00
\$0.00	\$0.00
0.0	0.0

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Contract # 25170683 Agency: GMMB CPE: 297/317/4713

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Cooper-NC-Gov

Advertiser: Roy Cooper for Governor

Changes as of: 10/14/2016 at 7:12 AM

Version: Highlighting Revision 6

Station: ENCT

Flight: 10/18/16 - 10/24/16

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total Spots: 52

Total \$: \$1,165.00

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905874

Con Type: POLITICAL/VOTE

Agency Order #: 5021522 Buyer: Outen, David Primary Demo: Adults 35+

Salesperson: JACOB ROTH 212-373-8175

Assistant: JACOB ROTH 212-373-8175

Special Instructions

125 West 55th St New York, NY 10019

08/08/16 4:58 PM 05/11/16 4:50 PM 08/08/16 4:58 PM 08/26/16 9:28 AM 09/14/16 3:43 PM 10/13/16 11:44 AM 10/12/16 6:16 PM 08/26/16 9:24 AM 08/26/16 4:42 PM 08/31/16 11:06 AM 10/14/16 7:12 AM Date/Time JACOB ROTH System CAROLYN ALLAIRE Jennifer Layman GOTOSTRATA\ROTH JACOB ROTH Jennifer Layman JACOB ROTH JACOB ROTH Added by Jennifer Layman Spots/funds added to sked TTADD: \$345 TTREV: \$945 PLS CFM T/R JACOB Buyer added funds to clear spots TTADD: \$170 TTREV: \$1,165 PLS CFM T/R JACOB Separation: 30 Separation: 30 Line 5 1x 10/18 Tue 9p Containment \$65—mg 1x 10/18 Tue 9p No Tomorrow \$65 Line 18 2x Bill Cunningham is no longer running. New program is Robert Irvine Show Line 4 1x Tue 9p The Flash \$100—mg 1x 10/20 Thu 9p Supernatural \$100 Line 6 1x 10/19 Wed 8p Arrow \$100—mg 1x 10/21 Fri 8p Vampire Diaries \$100 Line 7 1x 10/20 Thu 9p Arrow \$65—mg 1x 10/19 Wed 9p Frequency \$65 Line 8 1x 10/21 Fri 8p Vampire Diaries \$65—mg 1x 10/21 Fri 9p Crazy Ex Giffriend \$65 Line 9 1x 10/23 Sun 8p Movie \$20—mg 1x 10/23 Sun 9p Marvels Agents of Shield \$20 Line 3 1x 10/23 Sun 3p Rookie Blue \$10—mg 1x 10/23 Sun 3p-5p movie \$10 Line 37 1x 10/23 Sun 4p Rookie Blue \$10—mg 1x Sun 3-5p movie \$10 In 5,18 changed prg names.ncir In 4 changed day/tp/prgm name_ncir In 42, 3x na, mg by 1x on In 33. 1x In 45 Separation: 30 1x Tu-F,M 8-9a Steve Wilkos \$5 1x tu-F,M 2-3p Judge Alex \$10 Revised order Line 17 4-5p King of Queens changed to Cheaters Ins 6,7,8,9,3, changed to and prgm names.ncir"s. revised order, Comment 130a is paid programming Line 42 3x 130a Seinfeld \$5 w/o 10/18 can make good as: Line 2 5p King of the Hill changed to Cops Separation: 30 Notice Received Revised Order Order Level Comments



AZ TELEVISON GROUP

125 West 55th St New York, NY 10019

Market Budget: \$38,833 ENCT Share: 3%

Competitive Information

Day/Time Total

% Distrib

Daypart Summary

100% 100%

5 5

Dollars \$1,165.00 \$1,165.00

Comment:
WCTI: 21%
WFXI: 12%
WITN: 29%
WNCT: 35%

Agency: GMMB CPE: 297/317/4713

Contract # 25170683

GMMB 3050 K ST NW WASHINGTON DC 20007 Advertiser: Roy Cooper for Governor

Changes as of: 10/14/2016 at 7:12 AM Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5021522 Primary Demo: Adults 35+

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 6
Station: ENCT

Total CPP: \$0.00

Total Spots: 52

Total \$: \$1,165.00

Separation: Traffic #: 905874

Total GRP:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

N/A CPP Z 0.0 0.0 Month 2016-Oct Total

Monthly Summary Spots 52 52 \$1,165.00 **\$1,165.00** Dollars

Page 8 of 9	\$945.00	\$0			Confirmed	Jennifer Layman	Makegood 2 8/26/16 9:28 AM Jennifer Layman Printed on 10/14/2016 at 08:16 AM	Printed on 10/
00 lns 6,7,8,9,3, changed to and prgm names.ncir's 12 buylines added or modified.	\$945.00	\$0			Confirmed	8/26/16 4:42 PM CAROLYN ALLAIRE	8/26/16 4:42 PM	Revision
In 4 changed day/tp/prgm name.ncir				••••				
In 5,18 changed prg names.ncir								
In 42, 3x na, mg by 1x on in 33. 1x in 45.								
TIREV: \$945 PLS CFM T/R JACOB to revised order,								
Changes: Total Spots from 48 to 47, Competitive Market Budget from \$5,833 to \$31,500, Comments from Revised order Spots/funds added to sked							******	
TOTAL CONTRACTOR CONTR	\$945.00	\$0			Sent To Rep	Jennifer Layman	8/31/16 11:06 AM Jennifer Layman	Makegood 3
00 Changes: 2 buylines added or modified.	\$945,00	\$0			Confirmed	JACOB ROTH	9/14/16 3:43 PM JACOB ROTH	Revision
Ins 6,7,8,9,3, changed to and prom names.ncir's, to Separation: 30, Total \$ from 00 \$945,00 to \$995,00, Total Spots from 47 to 52, 70 buylines added or modified.	\$995.00	\$50.00	22	27	Confirmed	10/12/16 6:16 PM GOTOSTRATA\ROTH	10/12/16 6:16 PM	Revision
In 4 changed day/to/prgm name.ncir								
In 5,18 changed prg names.ncir								
In 42, 3x na, mg by 1x on In 33. 1x In 45.								
Changes: Comments from revised order,								
Changes: Calculated Dollars from \$995.00 to \$1,165.00, Competitive Market Budget from \$31,500 to \$38,833, Total \$ from \$95.00 to \$1,165.00, User Entered \$ from \$945.00 to \$1,165.00, Comments from Separation: 30 to Revised Order Buyer added funds to clear spots TTADD: \$170 TTREV: \$1,165 PLS CFM 00 T/R JACOB. 52 buylines added or modified.	\$1,165.00	\$170.00			Revised	JACOB ROTH	10/14/16 7:12 AM JACOB ROTH	Revision
Comment	Contract \$ Comment	\$ Chg	Spot-	Spot+	Status	Created by	Created/Received Created by	Trans
To the contract of the contrac		Transaction History	Transa				W	
								Control of the Contro



Contract # 25170683 Agency: GMMB CPE: 297/317/4713 GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/14/2016 at 7:12 AM

Version: Highlighting Revision 6

Station: ENCT

Total \$: \$1,165.00

Flight: 10/18/16 - 10/24/16

Agency Order #: 5021522

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 52

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905874

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175 **Buyer:** Outen, David

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
Makegood 1	8/26/16 9:24 AM Jennifer Layman	Jennifer Layman	Confirmed			\$0	\$945.00	
								Changes: Comments from Separation: 30 to Revised order Spots/funds added to sked TTADD: \$345
Revision	8/8/16 4:58 PM JACOB ROTH	JACOB ROTH	Confirmed			\$0	\$945,00	TTREV: \$945 PLS CFM PLS CFM T/R JACOB, Demo Meta to [R16], User Entered \$ from \$0.00 to \$945.00, Default Spot JO Length to 30, Product from candidate to Cooper-NC-Gov. 6 buylines added or modified.
Revision	8/8/16 4:54 PM	8/8/16 4:54 PM GOTOSTRATA)jROTH	Confirmed	30		\$345.00	\$945.00	Changes: Total \$ from \$600.00 to \$945.00, Total Spots from 18 to 48, 44 buylines 30 added or modified.
Queued for Electronic Contracting	7/5/16 10:07 AM					\$0	\$0	
Queued for Electronic Contracting	5/12/16 8:39 AM					\$0	\$0	
New	5/11/16 4:50 PM JACOB ROTH	JACOB ROTH	Confirmed	18		\$600.00	\$600.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

125 West 55th St New York, NY 10019



Contract # 25170683 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/12/2016 at 6:16 PM

Flight: 10/18/16 - 10/24/16

Station: ENCT

Total \$: \$995.00

Version: Highlighting Revision 5

Market: Greenville/New Bern/Wash Office: WASHINGTON

Primary Demo: Adults 35+

Total Spots: 52 Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905874

Agency Order #: 5021522

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Comments: Separation: 30 10/18 - 10/18 Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175 Total Total

	REV.						ÇA		RE		RE								CA					
Changes: Dayri	REV- 12 12:30p-1p	Level 3	Sa 11 10p-10:30p	Level 3	Tu-F,M 10 10p-10:30p	Level-3	CAN 9 9p-10p	Level 3 Changes: Progra	REV- 8 9p-10p	Level 3 Changes: Progra	REV- 7 9p-10p	Changes: Rate from 100 to 65	6 8p-9p	Changes: Progra	5 9p-10p	Changes: Progra	4 9p-10p	Level 3	CAN 3 3p-5p	Changes: Progra	2 5p-5:30p	Level 3	Tu-F,M 1 9a-10a	# Day/Time
me from 1u-r, w 11p-11:3up to Su 12:3up-	12:30p-1p Cougar Town		9 On Your Side On The CW		9 On Your Side On The CW		Marvel"s Agents of Shield	Level 3 Changes: Program from Crazy Ex Girlfriend to The Originals	The Originals	Level 3 Changes: Program from Frequency to Supernatural(R)-CW, Rate from 65 to 100	Supernatural(R)-CW	rom 100 to 65	Vampire Diaries	Level 3 Changes: Program from No Tomorrow to Containment-CW	Containment-CW	Level 3 Changes: Program from Supernatural to Arrow(Encore)-CW, Rate from 100 to 65	Arrow(Encore)-CW		Movie	Level 3 Changes: Program from Cops to King of the Hill	King of the Hill		Steve Wilkos Show	DP Program
-1p, Kate from 10 to 5	\$5.00		he CW \$25.00		he CW \$35.00		hield \$20.00	ls	\$65.00	/, Rate from 65 to 100	\$100.00		\$65.00		\$65.00	V, Rate from 100 to 65	\$65.00		\$10.00	_	\$10.00		\$15.00	Rate
	0 30 3 № 0		0 30 1		0 30 3		θ 3θ 4		0 30 1 10		0 30 1 \$ 0		0 30 1		0 30 1		0 30 1		θ 3θ 2		0 30 4		0 30 4	A35P Len 10/18
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													Production of				1000000)						70 J
																4	A Sec.	W 200						
	150 50												·											Spots
	0 \$0.00		1 \$25.00		3 \$105.00		\$20.00		0 \$0.00		0 \$0.00		1 \$65.00		1 \$65.00		1 \$65.00		£ \$20.00		4 \$40.00		4 \$60.00	\$
	\$0.00		\$0.00	T	\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	CPP
	0.0		0.0		0.0		9.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	GRP

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/12/2016 at 6:16 PM Flight: 10/18/16 - 10/24/16 Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Version: Highlighting Revision 5
Station: ENCT

Total \$: \$995.00

Market: Greenville/New Bern/Wash
Office: WASHINGTON

Total Spots: 52

Total CPP: \$0.00

Separation: Traffic #: 905874

Total GRP:

Agency Order #: 5021522 Buyer: Outen, David

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Salesperson: JACOB ROTH 212-373-8175

								Level 3
0.0	\$0.00	\$0.00	0		0 30 0	\$10.00	Cheaters	Tu-F,M 25 11a-12n
	0.00	0.00						Level 3
5	\$0.00	\$0.00	0		0 30 0	\$10.00	Rules of Engagement	24 2p-3p
								Level 3
0.0	\$0.00	\$0.00	0		0 30 0	\$10.00	Are We There Yet?	23 12n-1p
	40.00							Level 3
5	\$0.00	\$0.00	0		0 30 0	\$10.00	Raising Hope	Sa 22 1p-2p
							Level 3 Changes: Day/Time from Sa 2p-4p to Su 5:30p-8p	Level 3 Changes: Day/Tin
0.0	\$0.00	\$0.00	0		0 30 0	\$10.00	CW Afternoon Movie	Su 21 5:30p-8p
9	1							Level 3
000	\$0.00	\$0.00	0		0 30 0	\$10.00	King of Queens	Su 20 1p-2p
								Level 3
0.0	\$0.00	\$0.00	0		0 30 0	\$10.00	Rules of Engagement	19 Su 19 2p-3p
				7			Level 3 Changes: Program from Robert Irvine Show to The Bill Cunningham Show	Level 3 Changes: Progran
0.0	\$0.00	\$20.00	2	* Soll fastione	0 30 2	\$10.00	The Bill Cunningham Show	18 3p-4p
							Level 3 Changes: Day/Time from Tu-F,M 4p-5p to Sa 7p-8p, Rate from 10 to 25	Level 3 Changes: Day/Tin
0.0	\$0.00	\$0.00	0		0 30 4 10 0	\$25.00	Cheaters	REV- 17 7p-8p
					000			Level 3
0.0	\$0.00	\$0.00	0	***	0 30 0	\$10.00	Cleveland Show	Tu-F,M 16 5:30p-6p
								Level 3
0.0	\$0.00	\$0.00	0		0 30 0	\$10.00	American Dad	Tu-F,M 15 6p-6:30p
j								Level 3
0.0	\$0.00	\$0.00	0		0 30 0	\$10.00	American Dad	Tu-F,M 14 6:30p-7p
							Level 3 Changes: Day/Time from Tu-F,M 12:30a-1:30a to Su 1a-1:30a	Level 3 Changes: Day/Tir
0.0	\$0.00	\$0.00	0		0 30 4 10	\$5.00	Community	REV- 13 1a-1:30a
GRP	CPP	€9	Spots		A35P Len 10/18	Rate Ra	DP Program	# Day/Time
		Total	Total	10/18 - 10/18				

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/12/2016 at 6:16 PM Flight: 10/18/16 - 10/24/16 Version: Highlighting Revision 5
Station: ENCT

Market: Greenville/New Bern/Wash
Office: WASHINGTON

Total Spots: 52

Total CPP: \$0.00

Total \$: \$995.00

Total GRP:
Traffic #: 905874
Separation:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Agency Order #: 5021522

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

		ļ				Level 3 Changes: Day/Time from Su 4p-5p to Su 3p-4p	
. 1	\$0.00	\$10.00		0 30 0 1 1	\$10.00	REV+ 37 Su Rookie Blue	REV-
- 1	0.00	40.00		3	1000	Level 3	
1	\$0.00	\$0.00	5	0 30 0	\$5,00	Tu-F,M Are We There Yet?	
- 1							
- 1	\$0.00	\$0.00	0	0 30 0	\$5.00	35 7a-7:30a Intelligence for Your Life	
						Level 3	
	\$0.00	\$0.00	0	0 30 0	\$5.00	34 7:30a-8a Cops Reloaded	
						Level 3	
· I	\$0.00	\$0.00	0	0 30 1 0	\$5.00	REV- 33 8a-9a Steve Wilkos Show-B	REV
						Level 3 Changes: Day/Time from Sa 6a-7a to Su 7:30a-8a	
	\$0.00	\$0.00	0	0 30 0	\$10.00	32 7:30a-8a Weekend Morning Edition (WNCT	
						Time from Sa 6	
1	\$0.00	\$0.00	0	0 30 0	\$10.00	31 7a-7:30a Weekend Morning Edition (WNCT Simulcast)	
1						y∕Time from Su 6	
	\$0.00	\$0,00	0	0 30 0	\$10.00	Su Weekend Morning Edition (WNCT 30 6:30a-7a Simulcast)	
						y/Time from Su 6	
	\$0.00	\$0.00	0	0 30 0	\$10.00	Su Weekend Morning Edition (WNCT 29 6a-6:30a Simulcast)	
						y/Time from Su 7	
	\$0.00	\$0.00	0		\$10.00	Sa Weekend Morning Edition (WNCT 28 6:30a-7a Simulcast).	
						Level 3 Changes: Day/Time from Su 7a-8a to Sa 6a-6;30a	
	\$0.00	\$0.00	0	0 30 0	\$10.00	27 6a-6:30a Weekend Morning Edition (WNCT	
. 1						Level 3	
	\$0.00	\$0.00	0	0 30 0	\$15.00	Tu-F,M 26 10a-11a Crazy Talk	
	СРР	₩.	Spots	A35P Len 10/18	Rate _F	# Day/Time DP Program	
		Total	Total	10/18 - 10/18			

Tu-F,M REV+ 39 10:30p-11p

Seinfeld

\$25.00

30

3 -4

38 10p-10:30p # Day/Time

9 On Your Side On The CW

\$25.00

30

Rate Rating

Len 10/18

P

Program

REV- 40 10:30p-11p

increased freq

Level 3
Changes: Day/Time from Tu-F,M 11:30p-12m to Su 10:30p-11p. Rate from 10 to 5

Cougar Town

\$5.00

30 3 0

AZ TELEVISON GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170683 Agency: GMMB CPE: 297/317/4713

Changes as of: 10/12/2016 at 6:16 PM Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Station: ENCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 5

Total \$: \$995.00

Office: WASHINGTON

Total Spots: 52 Total CPP: \$0.00

Total GRP: Traffic #: 905874

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Spots

69

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GRP

\$100.00

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\$25.00

\$0.00

Agency Order #: 5021522 Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175 10/18 - 10/18 Assistant: JACOB ROTH 212-373-8175 Total Separation: Total

				***************************************			Level 3
\$0.00	\$0.00	0	30 0 0 0	0 30	\$10.00	CW Afternoon Movie	Sa REV- 50 2p-4p
							Level 3
\$0.00	\$0.00	0	30 0 0 0	0 30	\$25,00	Family Guy	REV- 49 7p-7:30p
							Level 3
\$0.00	\$0.00	0	30 0 0 0	0 30	\$25.00	Family Guy	Tu-F,M REV- 48 7:30p-8p
							Level 3
\$0.00	\$0.00	0	30 0 0	0 30	\$65.00	Reign	REV- 47 8p-9p
			THE THE PARTY OF T	***************************************			Level 3
\$0.00	\$0.00	0	30 0 10	0 30	\$65,00	Jane the Virgin	REV- 46 9p-10p
\$0.00	\$10.00	4		9.0 3ө	\$10.00	Judge-Alex	CAN 45 2p-3p
		_	For the state of t			Level 3 Changes: Day/Time from Sa 11p-12m to Sa 9p-10p, Rate from 5 to 20	Level 3 Changes: Day/Time fro
\$0.00	\$0.00	0	1 > 0	0 30	\$20.00	Cops Reloaded	Sa REV- 44 9p-10p
						Level 3 Changes: Day/Time from Sa 10:30p-11p to Tu-F,M 1:30a-2a	Level 3 Changes: Day/Time fro
\$0.00	\$15,00	ω	30 1 3 3	0 30	\$5.00	Seinfeld	Tu-F,M REV+ 43 1:30a-2a
						Level 3 Changes: Day/Time from Tu-F,M 1:30a-2a to Su 12n-12:30p	Level 3 Changes: Day/Time fro
\$0.00	\$0.00	0		0 30	\$5.00	Seinfeld	Su 42 12n-12:30p
							increased freq
\$0.00	\$20.00	4	30 3 7 4	0 30	\$5.00	Raising Hope	REV+ 41 12m-12:30a
				,	-		,

0.0

Contract # 25170683 **CPE**: 297/317/4713 **Agency**: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/12/2016 at 6:16 PM Flight: 10/18/16 - 10/24/16 Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Version: Highlighting Revision 5
Station: ENCT

Market: Greenville/New Bern/Wash
Office: WASHINGTON

Total Spots: 52

Total \$: \$995.00

Total CPP: \$0.00

Traffic #: 905874 Separation: Total GRP:

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

MIZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Su REV+ 65 8p-10p

Level 3

REV+ 64 8p-9p

Day/Time

무

Program

Rate

A35P Rating

Len 10/18

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/12/2016 at 6:16 PM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Station: ENCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 5

Total \$: \$995.00

Office: WASHINGTON

Total Spots: 52

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905874

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David

Agency Order #: 5021522

Primary Demo: Adults 35+

10/18 - 10/18

Spots Total

CPP

GRP

Total 4

\$100.00

\$0.00

0.0

Cougar Town Cougar Town CW Movie of the Week Arrow(R)-CW Cops Reloaded Community \$100.00 \$10.00 \$10.00 \$20.00 \$5.00 \$5.00 \$5.00 0 0 0 0 30 0 № 1 30 0 № 4 30 0 № 4 30 0 4 30 0 № 1 30 0 1 A PROSE

\$40.00

\$0.00

0.0

\$20.00

\$0.00

0.0

\$5.00

\$0.00

\$5.00

\$0.00

\$40.00

\$0.00

\$20.00

\$0.00

0.0

Sa REV+ 69 10:30p-11p

Seinfeld

Level 3

Tu-F,M REV+ 68 12:30a-1:30a

increased freq

REV+ 67 11:30p-12m

increased freq

REV+ 66 11p-11:30p

Sa REV+ 70 11p-12m



Special Instructions

125 West 55th St New York, NY 10019

AZ TELEVISION GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170683 CPE: 297/317/4713 Agency: GMMB

Changes as of: 10/12/2016 at 6:16 PM Flight: 10/18/16 - 10/24/16
Advertiser: Roy Cooper for
Governor

Product: Cooper-NC-Gov

Version: Highlighting Revision 5
Station: ENCT
Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Total \$: \$995.00
Total Spots: 52 Total CPP: \$0.00

Total GRP:

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation: Traffic #: 905874

PANELS.	Order Level Comments
Date/Time Added by	Comment
10/12/16 6:16 PM GOTOSTRATA\ROTH	ROTH Separation: 30
	revised order,
	In 42, 3x na, mg by 1x on In 33. 1x In 45.
	In 5,18 changed prg names,ncir
	In 4 changed day/tp/prgm name.ncir
09/14/16 3:43 PM JACOB ROTH	Ins 6.7,8,9,3, changed to and prgm names.ncir's.
	Line 17 4-5p King of Queens changed to Cheaters
08/31/16 11:06 AM Jennifer Layman	Line 2.5p King of the Hill changed to Cops
08/26/16 4:42 PM CAROLYN ALLAIRE	Revised order Spots/funds added to sked TTADD: \$345 TTREV: \$945 PLS CFM PLS AGOR
	130a is paid programming Line 42 3x 130a Seinfeld \$5 w/o 10/18 can make good as:
08/26/16 9:28 AM Jennifer Layman	1x Tu-F,M 8-9a Steve Wilkos \$5 1x tu-F,M 2-3p Judge Alex \$10
	Line 5 1x 10/18 Tue 9p Containment \$65-mg 1x 10/18 Tue 9p No Tomorrow \$65 Line 18 2x Bill Cunningham is no longer running. New program is Robert Irvine Show Line 4 1x Tue 9p The Flash \$100-mg 1x 10/20 Thu 9p Supernatural \$100 Line 6 1x 10/19 Wed 8p Arrow \$100-mg 1x 10/21 Fit 8p Vampire Diaries \$100 Line 6 1x 10/19 Wed 8p Arrow \$65-mg 1x 10/21 Fit 8p Vampire Diaries \$100
08/26/16 9:24 AM Jennifer Layman	Line 8 1x 10/23 Fit 80 Vampire Diaries \$65-mg 1x 10/21 Fit 8p Crazy Ex Girlfriend \$65 Line 9 1x 10/23 Sun 8p Movie \$20-mg 1x 10/23 Sun 9p Marvels Agents of Shield \$20 Line 3 1x 10/23 Sun 3p Rookie Blue \$10-mg 1x 10/23 Sun 3p-5p movie \$10 Line 3 7 1x 10/23 Sun 4p Rookie Blue \$10-mg 1x 50/23 Sun 3-5p movie \$10 Line 37 1x 10/23 Sun 4p Rookie Blue \$10-mg 1x Sun 3-5p movie \$10
08/08/16 4:58 PM JACOB ROTH	Separation: 30
08/08/16 4:58 PM JACOB ROTH	Separation: 30
05/11/16 4:50 PM JACOB ROTH	Separation: 30

125 West 55th St New York, NY 10019

Market Budget: \$31,500

Competitive Information

Day/Time Total

% Distrib 100% 100%

Spots

СРР Z/A

GR P 0.0

55

\$995,00 Dollars \$995.00

NA

Daypart Summary

ENCT Share: 3%

Comment:
WCTI: 21%
WFXI: 12%

WITN: 29% WNCT: 35%

Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170683 CPE: 297/317/4713

Advertiser: Roy Cooper for Governor

Flight: 10/18/16 - 10/24/16

Changes as of: 10/12/2016 at 6:16 PM

Version: Highlighting Revision 5

Station: ENCT

Agency Order #: 5021522

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON Total CPP: \$0.00

Total Spots: 52

Total \$: \$995.00

Separation: Total GRP: Traffic #: 905874

2016-Oct **Total** Month Monthly Summary Spots **53** 53 \$995.00 **\$995.00** Dollars

	1400		:		Transac	Transaction History		Territoria Principalis Princip
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
								Changes: Comments from revised order,
						-		In 42, 3x na, mg by 1x on In 33. 1x In 45.
								In 5,18 changed prg names.ncir
								In 4 changed day/tp/prgm name.ncir
Revision	10/12/16 6:16 PM	10/12/16 6:16 PM GOTOSTRATA\ROTH	Revised	27	22	\$50.00	\$995.00	Ins 6.7.8.9.3, changed to and prom names.ncir's, to Separation; 30, Total \$ from \$995.00 to \$905.00 Total \$ from 17 to 52 70 km/line and 2 modes.
Revision	9/14/16 3:43 PM JACOB ROTH	JACOB ROTH	Confirmed			\$0	\$945.00	\$945.00 Changes: 2 bitylines added or modified
Makegood 3	8/31/16 11:06 AM Jennifer Layman	Jennifer Layman	Sent To Rep			\$0	\$945.00	THE STATE OF THE S
								Changes: Total Spots from 48 to 47, Competitive Market Budget from \$5,833 to \$31,500, Comments from Revised order Spots/funds added to sked TTADD: \$345 TTREV: \$945 PLS CFM T/R JACOB to revised order,
			u.					In 42, 3x na, mg by 1x on in 33. 1x in 45.
								In 5,18 changed prg names.ncir
								In 4 changed day/tp/prgm name.ncir
Revision	8/26/16 4:42 PM	8/26/16 4:42 PM CAROLYN ALLAIRE	Confirmed		_	\$	\$945.00	\$945.00 Ins 6.7.8.9.3, changed to and prominames nois's 10 buildings added or modified
Makegood 2	8/26/16 9:28 AM Jennifer Layman	Jennifer Layman	Confirmed			\$0	\$945.00	X X X X X X X X X X X X X X X X X X X
иакедоод т	8/26/16 9:24 AM Jennifer Layman	Jennifer Layman	Confirmed			S0	\$945.00	The state of the s

Contract # 25170683 Agency: GMMB CPE: 297/317/4713 GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor

Flight: 10/18/16 - 10/24/16

Changes as of: 10/12/2016 at 6:16 PM

Product: Cooper-NC-Gov Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Version: Highlighting Revision 5

Total Spots: 52

Total CPP: \$0.00

Total \$: \$995.00

Separation: Traffic #: 905874

Total GRP:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David Agency Order #: 5021522

Assistant: JACOB ROTH 212-373-8175

					Transacti	Fransaction History		
Trans	Created/Received Created by	reated by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Comments from Separation: 30 to Revised order Spots funds added to sked
								TTADD: \$345 TTREV: \$945 DI NEW
Revision	8/8/16 4:58 PM JACOB ROTH	ACOB ROTH	Confirmed			\$0	\$945.00	TRS JACOB, Demo Meta to [R16], User Entered \$ from \$0.00 to \$945.00, Default Spot Length to 30, Product from candidate to Cooper-NC-Gov. 6 buylines added or modified.
Revision	8/8/16 4:54 PM G	8/8/16 4:54 PM GOTOSTRATA\JROTH	Confirmed	30		\$345,00	\$945,00	Changes: Total \$ from \$600.00 to \$945.00, Total Spots from 18 to 48, 44 buylines added or modified.
Queued for Electronic Contracting	7/5/16 10:07 AM					\$0		The particular of the particul
Queued for Electronic Contracting	5/12/16 8:39 AM					\$0	\$0	
New	5/11/16 4:50 PM JACOB ROTH	ACOB ROTH	Confirmed	18		\$600.00	\$600.00	TRIBITION OF THE PARTY OF THE P
New	3/11/10 4.30 FINIJ	ACOB ROTA	Confirmed	18		\$600.00	\$600.00	

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PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZYDOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.